

Liebherr-Hausgeräte receives the Red Dot Award 2014

- Two Liebherr refrigerators and freezers received the Red Dot Design Award 2014
- The BlackSteel CBNPbs 3756 combined refrigerator/freezer freezer in energy efficiency class A+++
- the integrated SBS 70I4 side-by-side combination freezer in energy efficiency class A++

March 2014 – Liebherr has scooped another design award with two of its refrigeration and freezer appliances: the CBNPbs 3756 BlackSteel fridge-freezer and the integrated SBS 70I4 side-by-side fridge-freezer have won the Red Dot Design Award for 'product design'.

The Red Dot Award is regarded as one of the most prestigious international design competitions. The judging panel is made up of leading experts who look for the highest levels of creativity, innovation and product quality. The panel of experts changes annually, and the rigorous evaluation criteria are continually modified according to the latest developments concerning formal, technical, production-specific, societal, economic and ecological requirements. These criteria provide a framework for selecting the award winners in the various categories.

2014 has seen the largest judging panel in the history of the Red Dot Award: more than 40 international experts used their experience and design expertise to select the award winners over a three-day period.

On 7 July 2014, the awards will be officially presented in the Aalto Theatre in Essen, in front of more than 1,200 guests. The 2014 award winners in the 'product design' category include the Liebherr CBNPbs 3756 BlackSteel fridge-freezer in energy efficiency class A+++ and the integrated SBS 70I4 side-by-side fridge freezer, in energy efficiency class A++.

BlackSteel is a new, highly attractive and exceptionally appealing form of black stainless steel. This new material, with a high-end SmartSteel finish, gives a high-tech and timelessly elegant design to the CBNPbs 3756 fridge-freezers in energy efficiency class A+++. The transverse polished finish gives the BlackSteel an outstanding and exclusive appearance, making BlackSteel appliances a real highlight in any kitchen.

The integrated SBS 70I4 side-by-side fridge-freezer has three different climate zones and impressed the judges, not only with its high quality design, but also with its generously sized refrigerator compartment and its BioFresh safes that guarantee long-lasting freshness. The NoFrost freezer compartment, which offers frost-free convenience, and the automatic IceMaker deliver long-term freshness, professional style.

Captions

Image: Liebherr_CBNPbs3756-20_M1_V3

The new BlackSteel is a highly attractive and unusual black stainless steel

Image: Liebherr_SBS 70I4-20_M1_V2

SBS 70I4: The integrable side-by-side combination not only stands out because of its design quality, but also features a spacious refrigerator compartment, BioFresh safes and the NoFrost freezer compartment with automatic ice maker

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